

**HOLLYWOOD PROPERTY OWNERS ALLIANCE
BOARD OF DIRECTORS**

Agenda

**July 20, 2017 4 p.m. to 6 p.m.
6562 Hollywood Blvd.**

- I. 4:00 p.m. CALL TO ORDER – Evan Kaizer, Secretary of the Board
- II. OPEN FORUM & INTRODUCTIONS
- III. 4:05 APPROVAL OF THE MINUTES
 - **Action:** June 12, 2017
- IV. 4:15 p.m. NOMINATING COMMITTEE – Katie Ullman, chair
 - A. Announcement of open seats sent to property owners
 - B. **Action:** Nomination of director to serve as president through the remainder of the term (November, 2017)
- VI. 4:25 p.m. TREASURERS REPORT – Brian Johnson
 - A. **Action:** Review/approve financial statement for June 30, 2017
- V. 4:35 p.m. COMMITTEE/ACTIVITY REPORTS
 - A. Streetscape and Planning– Jeff Loeb and Matthew Severson
 - 1. Maintenance contract update
 - 2. Canary Island Date Palm removal
 - 3. Wayfinding signage project update
 - B. Security – John Tronson/Kerry Morrison
 - 1. Public safety trends
 - a. Meeting with Councilmember Mitch O’Farrell
 - b. Public safety benchmarking survey
 - c. Communications strategy – conversation with Abernathy MacGregor
 - 2. Update on special first amendment zone creation – Highland to Orange
 - C. Marketing and Communications – Devin Strecker
 - 1. Old Hollywood working group
 - a. Walking tour launched
 - 2. Make Music Day – June 21
 - 3. Hollywood Winter Market
 - D. Ad-hoc BID Renewal -- John Tronson
 - 1. Report from July 7, 2017 meeting

- VI. 5:50 NEW BUSINESS
 - A. Legislation tracking
 - 1. AB 1479 (Bonta) – Public Records: custodian of records, civil penalties
 - A. **Action:** ratify position to oppose legislation unless amended
 - B. **Action:** support retainer for government affairs advocacy, from consulting budget, provided by Gonzalez, Hunter & Quintana LLC
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- VII. 5:55 STAFF REPORT
 - A. Litigation update
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- VII. 6:00 ADJOURN

Next meeting: August 17, 2017

All Property Owners Meeting: Thursday August 24, 2017 (location TBD)

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