

**HOLLYWOOD PROPERTY OWNERS ALLIANCE
BOARD OF DIRECTORS
Agenda
November 16, 2017
4 p.m. to 6 p.m.
6562 Hollywood Blvd.**

Annual Meeting

- I. 4:00 P.M. CALL TO ORDER – President Evan Kaizer
- Opening Remarks
- II. REPORT FROM NOMINATING COMMITTEE – Frank Stephan, chair; Michael Gargano, Maureen Schultz.
1. **Action:** ELECTION OF DIRECTORS -- for three-year terms ending Nov, 2020.
 - David Green
 - Brian Johnson
 - Chad Lewis
 - David Twerdun
 - Larry Wilkes
 - Monica Yamada
 2. **Action:** Election of Tony Zimbardi to the board to fill vacant seat with term expiring 2019
 3. **Action:** ELECTION OF OFFICERS -- Recommendation of slate of officers to serve one-year terms
 - A. President – Chad Lewis
 - B. Vice President – Katie Zandona
 - C. Secretary – Leslie Blumberg
 - D. Treasurer – Brian Johnson
- III. ADJOURNMENT OF ANNUAL MEETING
-

Monthly Business Meeting

- I. 4:10 p.m. CALL TO ORDER – Katie Zandona, Vice President
- II. OPEN FORUM & INTRODUCTIONS
- III. 4:15 APPROVAL OF THE MINUTES
- **Action:** October 19, 2017

- IV. 4:20 p.m. TREASURERS REPORT – Brian Johnson
 - A. Report from ad-hoc Finance Committee (Brian Johnson, David Green, Frank Stephan, and Monica Yamada)
 - 1. **Action:** Review/approve 2018 budget for the Hollywood Entertainment District
 - 2. **Action:** Review/approve 2018 Planning Report for the Hollywood Entertainment District to submit to the City of Los Angeles
 - B. Financial Statement
 - 1. **Action:** Review/approve 10-31-2017 Financial Statement

 - V. 4:35 p.m. COMMITTEE/ACTIVITY REPORTS
 - A. Security Committee Report – John Tronson
 - 1. Homeless Initiatives Update – Dan Halden
 - i. Coordinated Outreach Update
 - ii. Search for Shelter and Storage – Update
 - iii. Permanent Supportive Housing Ordinance Report - Mariani**Action:** Adopt position to support the Permanent Supportive Housing Ordinance
 - 2. Street Vending Ordinance Update
 - B. Streetscape and Beautification – Jeff Loeb and Matthew Severson
 - 1. Holiday Decorations/Decorative Lighting
 - 2. Utility Box Artwork
 - 3. Wayfinding Signage Update
 - C. Marketing and Communications – Devin Strecker
 - 1. Shop Small Day – November 25
 - 2. Jollywood – December 9
 - 3. Comedy & Cocktails – January/February ‘18
 - D. Ad-hoc BID Renewal Committee
 - 1. Report on BID Renewal Open House – October 25 at 10 a.m.
 - 2. Draft MDP and ER

 - VI. 5:40 NEW BUSINESS

 - VII. 5:50 STAFF REPORT
 - A. Staffing Update
 - B. What I learned at IDA – Devin Strecker and Joseph Mariani
 - C. Vacation Policy Discussion – Follow up from October Meeting
 - D. Quarter 3 Dashboard Review

 - VII. 6:00 ADJOURN
- Next meeting: December 14, 2017 (Tentative)

For more information, contact HPOA Staff at 323-463-6767. As a covered entity under Title II of the Americans with Disabilities Act, organizations that contract with the City of Los Angeles do not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the office of the Hollywood Property Owners Alliance at 323-463-6767.