

CENTRAL HOLLYWOOD COALITION
BOARD OF DIRECTORS MEETING
AGENDA

April 11, 2017 4 – 6 p.m.

Meeting Location: Hollywood Chamber of Commerce
6255 Sunset Blvd., Suite 150, Los Angeles, CA. 90028

- I. **CALL TO ORDER** – Fabio Conti, President – 4:00 p.m.
- II. **PUBLIC COMMENT*, INTRODUCTIONS, & SPECIAL GUESTS**
- III. **APPROVAL OF BOARD MINUTES**
 - **Action:** Approve March 7, 2017 Board Minutes
- IV. 4:30 p.m. - **TREASURER'S REPORT** – Joyce Williams-Maxwell, Treasurer
 - A. **Action:** Review and approve March 31, 2017 Financial Statement
 - B. **Action:** Review and approve 2016 Financial Review
Fabio Vasco, CPA. GTL, LLP
- V. 4:45 p.m. - **COMMITTEE & PROGRAM REPORTS**
 - A. **Jt. Security Committee** – Rosenthal and Morrison
 - a. Friends of Selma Park – Meeting update
 - b. Homeless Issues update
 - B. **Streetscape & Planning Committee** – Gordon & Severson
 - a. Quarterly maintenance report
 - b. Wayfinding signage
 - c. Cahuenga string lights
 - d. Selma/Ivar pop-up park
 - C. **Marketing and Communications** - Strecker
 - a. Sunset & Dine
 - i. Progress on 2017 event
 - b. Old Hollywood Locals Night
- VI. 5:30 p.m. - **NEW BUSINESS**
 - A. **Nominating Committee** – Pogorzelski
 - a. Committee Appointments – Fabio Conti
- VII. 5:45 p.m. - **OLD BUSINESS**
 - A. **Ad-hoc BID Renewal Working Group** – General Update
 - a. Report from Ad-hoc BID Renewal Committee Meeting

* Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda.

VIII. 5:50 p.m. - **STAFF REPORTS**

A. Top 10 Things We Learned at the CDA Conference (Long Beach)

IX. **NEXT MEETING**

Tuesday, May 9, 2017

X. **ADJOURNMENT**

As a covered entity under Title II of the Americans with Disabilities Act, organizations that contract with the City of Los Angeles do not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the office of the Hollywood Property Owners Alliance at 323-463-6767.