

Sunset & Dine Makes Donation to The Center

The third annual Sunset & Dine festival was held on October 2, 2014, and raised \$4,000 for The Center at Blessed Sacrament. Members of the Sunset &

Dine committee presented the check to staff at The Center on December 11.

The Center serves as a hub for Hollywood 4WRD, a grassroots coalition of service providers, businesses, and community organizations working together to end homelessness in Hollywood. Since its inception in 2010 this network has collaborated to move over 300 chronically homeless individuals off the streets of Hollywood and into permanent housing.

"We were thrilled to be able to present this check to The Center to help them continue the good work they are doing here in Hollywood with our homeless neighbors," Fabio Conti, committee chair and owner of Fabiolus Cucina, said.

Sponsors of the event included The Los Angeles Film School (Platinum Sponsor); The Hollywood Farmers Market / SEE-LA, Blessed Sacrament School 2015 Centennial, Easttown, Paramount Contractors & Developers (Presenting Sponsors); and Amoeba Music, Andrews International, LAArtsOnline.com, NthoNet, Rush Copy & Print, Siren Studios, and The Taglyan Complex (Community Sponsors).

Restaurants and exhibitors included Amoeba Music, Beso, Blue C Sushi, Cleo, Doomie's Home Cookin', Fabiolus Cucina, Field Trip, Greenleaf Gourmet Chopshop, Los Balcones, McDonald's, The Montalbán Theater, Nescafe Dolce Gusto, Pantages Theatre, Shophouse Southeast Asian Kitchen, Starbucks, 33 Taps, Tinhorn Flats, Umami Burger, Village Pizzeria, and The Warwick.

At the 2013 International Downtown Association conference in New York City, Sunset & Dine was given a Merit Award for Events and Programming, for "events that improved the image and vitality of downtown [areas]."

Huge thanks to everyone who participated in or attended the event!

~DEVIN STERCKER, @DEVINTAIT



Members of the Sunset & Dine festival committee presented a check to staff at The Center at Blessed Sacrament through funds raised at the event. From left to right are Arthur Stroyman, Kilroy Realty Corp.; Brent Davis; Spencer Downing; Rebecca Casas; Fabio Conti, Fabiolus Cucina; Nathan Sheets; Brian Folb, Paramount Contractors & Developers; and Alex Davis. Photo by Devin Strecker

only in
HOLLYWOODSM

news from the **Hollywood Entertainment District**
and the **Sunset & Vine District**

Winter, 2014 Vol. 17 Issue 4 www.onlyinhollywood.org



Leron Gubler, President of the Hollywood Chamber of Commerce, leads a bus tour of developments. (Photo by Kim Sudhalter)

4 Billion Dollars Worth of Change

As anyone who's worked in Hollywood for the last 15 years can tell you, it's changed a lot. But the amount of change that's on its way is absolutely mind-boggling. On Tuesday, December 9, the Hollywood Chamber of Commerce invited its Tourism Committee to tour Downtown Hollywood in an open air, double-decker bus kindly provided by Starline Tours. Perched on high, attendees drove the streets of Hollywood with Chamber President, Leron Gubler, pointing out close to 20 mid- and large-scale projects in

various stages of development.

As the bus made its way from the starting place at the Redbury Hotel down Vine, along Sunset, up and down side streets like Cahuenga and Wilcox, over to east Hollywood, and back along Argyle, the group saw the sites of future high-end boutique and name brand hotels, student and luxury housing, retail projects and office buildings, and much more. Altogether, it was speculated,

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Hollywood Property Owners Alliance

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CIM Group

John Tronson - Vice President
Whitley Court Bungalows

Jan Martin, Secretary
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C. Drew Planting - Treasurer
Goldstein Planting Investments

Leslie Blumberg - The Fonda Theatre
Joseph D'Amore - Hollywood
Commercial Realty
Darcy Derler-Judd - Roberston
Properties Group

Mark Echeverria - Musso & Frank Grill
Michael Gargano - Argent Venures, LLC
David Green - Nederlander West Coast
Brian Johnson - Loews Hotel
Evan Kaizer - Sieroty Company
Chad Lewis - Klein Financial Corporation
John Lyons - Avalon Hollywood
Don Mushin - Toyota of Hollywood
Frank Stephan - Claret West Development
Mark Stephenson - Hollywood United
Methodist Church

Ex-Officio

Leron Gubler - Hollywood
Chamber of Commerce
Captain Peter Zarcone - LAPD

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kerry@hollywoodbid.org

Sarah MacPherson Besley - Associate
Executive Director
sarah@hollywoodbid.org

Joe Mariani Jr. - Director of Strategic
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Andrews International
Steve Seyler - Director
323-465-0122

Maintenance CleanStreet

Gus Vargas - Supervisor
323-463-6767

President's Message

Greetings Fellow Property Owners! I was pleased to accept the gavel from **John Tronson** at our annual meeting on November 20, held at the Avalon Hollywood. At that meeting, we also welcomed two new Board Members: **Darcy Derler-Judd**, representing Robertson Properties Group, the owner of the historic Warner Pacific property on Hollywood Boulevard, and **Brian Johnson**, General Manager of the Loews Hollywood Hotel. (**Evan Kaizer**, The Sieroty Company, was also elected to fill a vacant seat.)

In 2015 we are entering into our seventh year of the ten-year term as a Business Improvement District ("BID"). It is noteworthy to remember that when this BID was approved by the Los Angeles City Council in September 2008, it was just a week or so before the economy entered into the most disruptive period since the Great Depression. We were fortunate to have our BID intact just as this community and the entire country began to weather the storms of uncertainty. We experienced economic challenges such as decreases in revenues, loss of tenants, and delays in development and redevelopment. However in the last several years Hollywood has rebounded, evidenced by significant new investment, new construction, completed developments, new businesses and residents moving into the area along with growth in educational institutions, all of which have positive consequences for our community, while simultaneously impacting the needs of the services provided by the BID.

In the midst of change throughout the past six years, we are grateful that the property owners have always been supportive of the BID's efforts to improve and convey the special benefits to its Property Owners as outlined in the Management District Plan. This includes Safety and Security services to promote a safe district for economic vitality and future business growth; Maintenance and

Streetscape services providing a clean, well-maintained and attractive business district promoting safety and an improved business climate; and Special Projects such as District-wide Improvements and Marketing to capitalize on the identity of the District in the heart of Hollywood and to optimize public awareness of the District.

I am mindful that we are just two years away from actively beginning the work to renew the BID that expires in December, 2018. We have already begun to discuss some of the options in planning the next term. Should there be 24-hour security? Should the boundaries change? Are there different services that the stakeholders want delivered? Feedback and input is important.

To that end, I will endeavor to use my year as President as a platform to connect with our stakeholders; to get a pulse check on your satisfaction with the work the BID provides. I will be scheduling a series of regular meetings in the BID office to which you are invited. We would like to hear your ideas, your frustrations, your suggestions, and also what is working in order to tune our road map over the next two years towards BID renewal and to ensure we accomplish the objectives of the Management District Plan.

I encourage our stakeholders to attend our monthly board meetings. We meet on the third Thursday, and you can consult our website for the agenda.

Finally, we also welcome your participation on January 29 in the Greater Los Angeles Homeless Count for Hollywood. Communities all across the United States will be conducting a count of their unsheltered homeless. The Los Angeles Homeless Authority is seeking approximately 120 volunteers in Hollywood to help next month. Please refer to the article on page five for information about volunteering to assist in this important effort.

Have a wonderful holiday and I look forward to seeing you in the New Year.

~MONICA YAMADA



Photo by Gary Leonard

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from the iTunes Store or Google Play!

HPOA Board Members and Officers Elected

The Hollywood Property Owners Alliance held its annual meeting on November 20, 2014 at Avalon. Outgoing president **John Tronson** called the meeting to order and thanked all the outgoing board members, as well as the current board members, for their passion and commitment to Hollywood.

Frank Stephan, representing the nominating committee, presented the slate of directors, which included:

- **John Tronson**, Whitley Court Bungalows
- **Monica Yamada**, CIM Group
- **David Green**, Nederlander
- **Jan Martin**, AMDA College and Conservatory of the Arts
- **Brian Johnson**, Loews Hotel
- **Darcy Derler-Judd**, Robertson Properties Group

• **Chad Lewis**, 1600 Vine
The slate was approved by the board, with the directors being elected to three-year terms ending November, 2017. **Evan Kaizer**, Sieroty Company, was elected to fill a vacant seat on the board.

Stephan then presented the slate of officers, which included:

- President – **Monica Yamada**
- Vice President – **John Tronson**
- Secretary – **Jan Martin**
- Treasurer – **Drew Planting**

The slate of officers was approved, with the officers serving one-year terms.

Thanks to the nominating committee: **Frank Stephan**, **Don Mushin** and **Tej Sundher** (Hollywood Wax Museum).

Here is some information on the three new members elected to the board:



Brian D. Johnson brings over 25 years of hotel experience to his position on the board, and has served as the managing director of Loews Hollywood Hotel since November 2013. Johnson joined Loews Hotels & Resorts in 2002 and has served as Director of Guest Services at Loews Royal Pacific Resort at Universal Orlando, Director of Rooms for Loews Portofino Bay Hotel, General Manager of Loews Lake Las Vegas and most recently, was General Manager at AAA Four Diamond property, Loews Coronado Bay Resort. He brings a working knowledge of public relations, financial management and tourism marketing to the HPOA Board. He currently serves on the Los Angeles Tourism Marketing District. He would like to work to see stronger collabora-

tion between local businesses to tackle community issues, including those dealing with non-permitted street vendors and homelessness.



Evan Kaizer, President & CEO of the Sieroty Company, a 110 year old commercial real estate development and management company, oversees all operations of this fourth-generation family business active in Hollywood since 1930. Evan has enjoyed a diverse career in business and government. He was a Sr. VP in a consumer products company, served on the U.S. Congressional Staff of Henry Waxman, and was Chief of Staff to former State Senator Alan Sieroty – where his almost 40 year relationship with the Sieroty Family and Company began. He graduated from UC Berkeley, holds an MA from Occidental College, attended the Anderson School of Management at UCLA, and was a Coro Fellow in San Francisco. He is active in several chari-

table and community endeavors.

Darcy Derler-Judd is Vice President for Property Operations for Robertson Properties Group, owner of the historic Warner Pacific Theatre on Hollywood Blvd and surrounding retail and parking assets. Derler-Judd brings to the board over 20 years of institutional asset management and real estate advisory experience. She oversees the property management and leasing of seven million square feet of primarily retail assets. Previously, Derler-Judd served on the board managing the Sunset & Vine BID (the company also owns the Cinerama Dome property in the Sunset & Vine BID). She believes the BID is useful in building alliances that promote the well-being of the Hollywood community.

calendar

HED/SVID Joint Security Committee Meeting

Thursday, January 8, 2015

10:00 - 11:30 a.m.

Location to be determined

SVBID / CHC Board Meeting

Tuesday, January 13, 2015

4:00 - 6:00 p.m.

Location to be determined

Mid-BID Mixer

Wednesday, January 14, 2015

6:00 p.m. - 8:00 p.m.

LACE, 6522 Hollywood Blvd.

HED / HPOA Board Meeting

Thursday, January 15, 2015

4:00 p.m. - 6:00 p.m.

Location to be determined

Hollywood Mobility Summit

Wednesday, January 28, 2015

Time and location to be announced

Please RSVP to 323-463-6767 or info@hollywoodbid.org. Visit www.onlyinhollywood.org to confirm meeting times and locations. All meetings are open to the public.

NavHwd

street closures



“THE BLACK HAT” PREMIERE

Thursday, January 8, 11:00 a.m. - 11:00 p.m. North and south curb lanes, and the #2 westbound lane, will be closed.

“BOY NEXT DOOR” PREMIERE

Wednesday, January 14, 11:00 a.m. - 11:00 p.m. North and south curb lanes, and the #2 westbound lane, will be closed.

“MACFARLAND” PREMIERE

Monday, February 9, 2:00 a.m. - Tuesday, February 10, 5:00 a.m. Eastbound lanes of Hollywood Blvd., between Highland Ave. and Orange Dr., will be closed.

87TH ANNUAL ACADEMY AWARDS

Sunday, February 15, 10:00 p.m. - Tuesday, February 24, 6:00 a.m. All lanes of Hollywood Blvd., between Highland Ave. and Orange Dr., will be closed. Please see website for additional closures associated with the Academy Awards.

HOLLYWOOD HALF MARATHON

Saturday, April 11, 2015, 4:00 a.m. - 11:00 a.m. All lanes of Hollywood Blvd., between LaBrea Ave. and Vermont Ave., will be closed along the marathon route. Please refer to website for complete closure information, including freeway offramp closures.

For a complete list of closures, or to sign up to receive text and/or e-mail alerts, visit www.navigatehollywood.com.



BID staff honored the Clean Street maintenance team with a luncheon catered by Fabiolus Cucina at the Salvation Army, 5941 Hollywood Blvd., on December 23. (Photo by Devin Strecker)

Emerging Trends in Real Estate

The Urban Land Institute’s (ULI) ‘Emerging Trends in Real Estate’ proved to be an inspiring event on the topics of creative office space and trends in real estate.

Attendees of the event had the opportunity to hear **Mitchell M. Roschelle** of PricewaterhouseCoopers (co-authors of the report with ULI) share the interesting trends in real estate that are currently sweeping the globe. The information presented echoed the BIDs’ recent All Property Owners Meeting, where BID staff shared with stakeholders how trends occurring across the country are playing out in Hollywood. The idea of the “18-hour city” in particular is a trend we have experienced firsthand in Hollywood.

During his presentation Mr. Roschelle noted that the highest percentage of urban population growth is occurring in what are called “18-hour cities.” These are cities that don’t necessarily offer a “24-hour lifestyle,” but instead provide residents with late night amenities and dining options, while still allowing time for rest. By doing this these communities are fostering a residential lifestyle, thereby creating a demand for both young millennials and families who desire to be where the action is, without having to pay for it the next morning. A proliferation of new residential units combined with more and more nightlife venues making a change to become neighbourhood serving locations, has definitely set Hollywood on the “18 hour city” path.

Some of the other trends discussed were the continuing uprising of the millennials in downtown areas (now surpassing the baby-



ULI’s Emerging Trends in Real Estate event at the Gensler offices in Downtown LA.

boomers); the push for long term job offerings to help combat the “jobless recovery;” the real estate industry’s need to embrace technology, the reality that event risk (such as political regime changes, natural events) is a part of transaction planning; the need for a clear brand identity in a growing competitive market; the rising retirement population and its needs (housing and financial); how the US can get serious about infrastructure improvements; the housing market becoming more stable, and continuing to keep our eye on the bubble. (For more on these trends please visit www.onlyinhollywood.org/emerging-trends-real-estate).

In closing, Mr. Roschelle shared that despite the unfortunate fact that bubbles are inevitable in real estate, it is encouraging to see that during this cycle “the industry seems to be behaving more cautiously.” Many professionals are expecting rates to go up, and have been exhibiting actions that follow suit, noted Mr. Roschelle. While time will tell what the future indeed holds, it’s good to know that for now we are moving in the right direction.

~JOE MARIANI, @GOODNEWSJOE

Hollywood

www.hollywoodbid.org

Mobility Summit On Wednesday, January 28, HPOA will host a Mobility Summit to explore how our streets are used, as well as new ideas for the future, including bike lanes, new street parking configurations, wayfinding signage, and pedestrian improvements. For more information, contact Sarah Besley at (new e-mail address).

2015 Homeless Count Every two years, the federal government requires that cities across America conduct a point-in-time count of unsheltered neighbors. This year, the Hollywood count is scheduled for Thursday, January 29, 2015. Approximately 120 volunteers are needed that evening and will be divided into teams of approximately five people to count approximately 24 census tracts here in Hollywood. Volunteers will be asked to come to the Hollywood City Hall community room at approximate 9 p.m. for training, and will be dispatched at 10 p.m. to go count. To sign up for the count, please visit www.onlyinhollywood.org/2015-homeless-count.

Greenleaf Chopshop Set to open in January at the new Eastown LA (6201 Hollywood Blvd.), Greenleaf Chopshop adds its first Hollywood location to its expanding roster of healthy "build-a-meal" salad restaurants. Unlike some of their existing stores, this one is set to include a full bar, dinner service, indoor and patio seating, and a private dining room for 40. January 26 is the target opening date.

Street Vending The Economic Development Committee of the Los Angeles City Council has begun to hold hearings on the concept of creating a street

vending ordinance for the city. A hearing on this topic was held at City Hall on December 2, 2014. Street vending is currently illegal in the city, despite the fact that impromptu food and merchandise vendors pop up at various places all over the city. It is estimated that this is a \$500M micro economy. The board for the Hollywood BID will be working on a specific policy in the first quarter of the year to guide Hollywood's voice in this matter. Generally, the BID would prefer to see Hollywood exempt from any street vending law; these laws are difficult to enforce and there are many bricks and mortar businesses in Hollywood that pay taxes and contribute to the BID that deserve to capture the business. For more information, contact kerry@hollywoodbid.org.

Seismic Resiliency Mayor **Eric Garcetti** proposed the most ambitious seismic safety regulation in California history on Monday December 8, 2014. His plan calls for thousands of pre-1980 "soft first story" buildings to be retrofitted within five years and over 1,500 (estimated) of pre-1980 "non-ductile reinforced concrete" buildings to be reinforced within 30 years. There are approximately 50 buildings in the two Hollywood BIDs that may fall into this second category. These structures are deemed to be most at risk during an earthquake. His plan also addressed protection for the aqueducts that bring water to Los Angeles, and the creation of a back up water system for firefighters. The Mayor's recommendations, developed after a year-long study with **Dr. Lucy Jones** from the U.S. Geological Survey, now are turned over to the city council for next steps. These are recommendations only until the city council passes implementing ordinances. The HPOA Board will be creating an ad-hoc committee to create a policy position for Hollywood property owners on the implementation of the Mayor's proposals. For more information, contact kerry@hollywoodbid.org.

Sunset

www.sunsetandvinebid.org

Viacom to Hollywood Big news for Sunset Boulevard! Kilroy Realty Corp.'s Columbia Square, once home to CBS, will be the future home of Viacom Inc., which owns television networks MTV, Comedy Central, BET and Spike TV. The company signed a twelve-year lease for 180,000 square feet of space, mostly in one six-story building on the campus, currently under construction. The project is slated to be finished in early 2016. Viacom will join NeueHouse, a New York-based exclusive communal office space, which agreed to lease 93,000 square foot of the project, mainly in the original CBS office and studio complex.

Hollywood Central Park The friends of the Hollywood Central Park will host its annual gala on January 8, 5:30 p.m. - 11:00 p.m., at the Hollywood Palladium, 6215 Sunset Blvd. This year's honorees include councilmember **Mitch O'Farrell**, District 13; **Michael Lo-Grande**, Director of the Los Angeles Planning Department; **Dixon Slingerland**, Executive Director of the Youth Policy Institute; and **Gail Goldberg**, Executive Director of ULI-Los Angeles. For more information, or to purchase tickets, visit www.hollywoodcentralpark.org.

Smoke's Poutinerie Sunset and Vine is getting a little Canadian! From our neighbors to the north comes Hollywood's first poutinerie, specializing in Canada's famous gravy fries. The location at Sunset & Vine will mark the chain's second store in the US after Berkeley, but there are dozens of locations across Canada. In addition to gravy, a variety of toppings, such as pulled pork, bacon, spicy chicken and veggie gravy can be piled on their fries, for a meal between \$5 - \$12. Scheduled opening is early 2015.



@onlyinhwd

Sunset & Vine

CENTRAL HOLLYWOOD COALITION BOARD OF DIRECTORS

Carol Massie - President,

McDonald's

Fabio Conti - Vice President,

Fabiolus Cucina

Elizabeth McDonald - Secretary,

The Los Angeles Film School

Kitty Gordillo - Treasurer,

Hollywood/Wilshire YMCA

Charles Eberly - The Eberly Company

Brian Folb - Paramount Contractors

& Developers

Chase Gordon - Avison Young

Elva Hernandez - Sunset Gower

Studios

Melissa Logan - Amoeba Music

Michael Pogorzelski - AMPAS

Fred Rosenthal - Ametron

Arthur Stroyman - Kilroy Realty

James Haydu (ex-officio) - SEE-LA

ABOUT THE SUNSET & VINE DISTRICT

The Sunset & Vine District is a seven-year property-based Business Improvement District (BID) that spans 15 blocks along the world-renowned Sunset Boulevard, from roughly Schrader Boulevard on the west to the 101 Freeway on the east. Renewed in 2012, the SVBID is composed of approximately 138 property owners who are assessed \$1.4 million annually to pay for security, maintenance services and marketing to promote the revitalization of the area. Major landmarks in the District include the Cinerama Dome, Sunset & Vine Tower, Sunset Gower Studios, The Los Angeles Film School, and the former Tribune Studios. HPOA is contracted to manage the Sunset & Vine District by the Central Hollywood Coalition, the volunteer board which governs the BID.

www.sunsetandvinebid.org

Noodle World JR. Comes To Gower Gulch

Hugely popular noodle house, Noodle World JR. has just opened its doors in the picturesque Gower Gulch retail center at the corner of Sunset Blvd and Gower St. The pan-Asian noodle house offers authentic Asian cuisine from Thailand, Japan, Vietnam and China. Noodle World JR. is the fast, casual dining option from the chain that already has seven locations around the southland.

Noodle World JR. serves a smaller menu of about 35 items that represent the most popular items from the Noodle World menu. Dishes include Pad Thai, Yakisoba, Pad See Ew, Tom Yum Noodles, Pho, Wonton Noodle Soup and rice dishes. The owners pride themselves on serving a varied, multicultural Asian menu that is prepared with authenticity. According to their website, their "chefs undergo a stringent training process that teaches the secrets of our trade," ensuring that all dishes taste as genuine as possible.

Served in a clean, modern environment that's watched over by the Noodle World noodle-slurping logo-boy, diners can choose from table or counter seating. There are a variety of hot Noodle Soups to select from on cold rainy days, including such appetizing choices as BBQ Pork & Wonton Noodles, Rare Steak Pho, and Chicken Tom Kah which has chicken, mushrooms, cilantro, lemongrass, coconut soup and rice stick noodles.

There's a good selection of Ramen, including Spicy Beef Stew Ramen and Tonkotsu Ramen with pork slices, bamboo, bean sprouts, seaweed, corn, sesame seeds and ramen noodles. For those who like their noodles prepared in a wok, there are dishes like Drunken Noodles Beef, Pad Thai and Pad See You Chicken. Rice dishes include such tantalizing offerings as Mint Leaf Chicken, Pineapple Fried Rice and Chicken Curry.

Lest the vegetarians among us feel left out, there are many dishes made with tofu, veggies, egg noodles, ramen or rice stick noodles. There are also salads, some without meat like the Seaweed Salad, and veggie side dishes including Steamed Veggies, or Veggie Egg Rolls. Boba fans can get their fix with a variety of add-ins to choose from such as Rainbow Jelly, Oreo Cookies, and Lychee Jelly. And other beverage options include All-Natural Smoothies, Original Smoothies, Milkshakes and even Ice Blendeds.

Entrees average from \$7.95-\$8.95 with side dishes from \$3.50-\$4.95. Hours are Mon. – Sun. 11:00 AM to 10:00 PM. Altogether, a great, affordable option for lunch or dinner.

Noodle World Jr. 6118 W. Sunset Blvd. Los Angeles, CA 90028; 323-960-0999; www.noodleworld.com.

~KIM SUDHALTER, @KIMSUDHALTER



Noodle World Jr. is famous for its hugely diverse menu, with authentic dishes from all over Asia. (Photos by Kim Sudhalter)

New Developments Coming Soon to Hollywood

...Continued from Page 1

more than \$4 billion worth of new development is coming to Hollywood's core in the next ten to fifteen years.

Some of the projects we discussed included:

- The currently under construction **Camden Project** apartment complex at Vine and Selma which will include 200 upscale units
- 100,000 sq. feet of office space coming to the former location of Molly's Burgers stand on the northwest corner of Vine and Selma
- 300,000 sq. ft of new office space coming on line next to the Pickford Center on Vine
- The new 112-room **Hampton Inn Hotel** coming to where the Vagabond Inn once stood on Vine & Lexington (currently under construction)
- A potential 64-room Morgan or Marriott Hotel on Cahuenga between Sunset and Selma on the site of the current Certified Printers building
- The 182-room **Dream Hotel** on Selma, just west of Cahuenga, currently under construction from the ground up
- The 76-room **Mama Shelter Hotel**,

currently renovating the building next to the historic Citizen-News Building on the southwest corner of Wilcox and Selma

- Future hotels or student housing in the former Mark Twain and Gilbert hotels on Wilcox
- A proposed 225-room **Kimpton Hotel** at Argyle and Yucca
- The next phase of Clarett West's **Easttown** project will bring 500 new apartments to the parking lot on the south side of Hollywood Blvd. from the initial phase
- The new **Palladium Tower** apartment buildings surrounding the landmark Hollywood Palladium. These would feature either 731 market-rate apartments or 598 apartments and 250 hotel rooms
- A European-style boutique hotel called **80 Cool Rooms** (featuring, natch, 80 rooms) proposed for a small lot on Hollywood Blvd at St. Andrews Pl.

All in all, we learned that Hollywood currently has more office space under construction than anywhere else in Los Angeles. And we realized that giant cranes will be part of our Hollywood landscape for a long time to come.

~KIM SUDHALTER, @KIMSUDHALTER

Slate of Nominees Announced for CHC

The Central Hollywood Coalition (CHC), the board that governs the Sunset & Vine BID, is fortunate to have within its community a wealth of business leaders who are committed to the success of our Business Improvement District. This year, the committee had the challenging task of selecting seven candidates to fill seats on its 15-member board. We would like to thank all who submitted applications and encourage every candidate to stay actively involved in the activities of the board and its committees.

The Nominating Committee evaluated each candidate through a written application, an interview and/or evaluation of other characteristics, including participation and attendance at previous board or committee meetings. With that, the Nominating Committee presents to you the following slate of candidates to serve two-year terms (2015-2017) on the Board of Directors of the Central Hollywood Coalition:

- **David Calabrese**, CIM Group;

property: 5939 Sunset Blvd.

- **Brian Folb**, Paramount Contractors & Developers; properties: 6464 Sunset Blvd. and 6565 Sunset Blvd.
- **Melissa Logan**, Amoeba Music; property: 6400 Sunset Blvd.
- **Carol Massie**, McDonalds; property: 1413 Vine St.
- **Michael Nourmand**, Nourmand & Associates; property: 6525 Sunset Blvd.
- **Arthur Stroyman**, Kilroy Realty Corp.; properties: 6255 Sunset Blvd., 6121 Sunset Blvd., 1341 Vine St.
- **Joyce Williams-Maxwell**, Emerson College; property: 5960 Sunset Blvd.

If this slate is not contested, there will be no further correspondence from the committee, and the slate will be approved at the February annual meeting of the CHC.

Thank you to the Nominating Committee: **Charles Eberly**, The Eberly Co.; **Richard Falzone**, Off Vine Restaurant; and **Elizabeth McDonald**, The Los Angeles Film School.

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shutterbug



BID staff celebrating star polisher John Peterson's retirement after 15+ years!



The Hollywood 4WRD team participated in United Way's annual Homewalk.



Juan at Musso and Frank with one of his many happy customers!

onlyinhwd



Have photos from an event or happening that you'd like to share? Send them in!
info@hollywoodbid.org



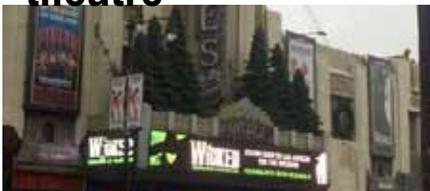
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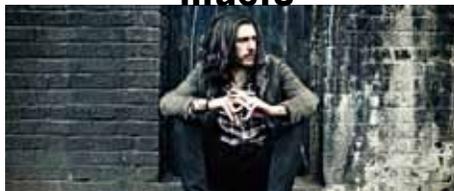
theatre



The Los Angeles return of **Wicked** is now showing at the Pantages Theatre for a 14 week engagement through Sunday, March 15. The producers are announcing that a day-of-performance lottery for a limited number of \$25 orchestra seats will be held daily. Entries will be accepted at the box office beginning two and a half hours prior to each performance; each person will print their name and the number of tickets (1 or 2) they wish to purchase on a card that is provided. Two hours before curtain, names will be drawn at random for a limited number of tickets priced at \$25 each; cash only.

www.HollywoodPantages.com

music



Can't get his song "Take Me To Church" out of your head? Catch him live at The Fonda Theatre on Friday, February 6. Andrew Hozier-Byrne, better known simply as **Hozier**, recently performed on Saturday Night Live, The Voice, and the Victoria Secret Fashion Show. His debut album, also titled Hozier, went to #1 in his native Ireland and #2 here in the states, propelled by the international hit single, the aforementioned "Take Me To Church," which also reached #2 in the US. Hozier stresses the importance of lyrics: "For me, they are one of, if not the most, important factors in a song. That's where the story is."

www.fondatheatre.com

nightlife



Ring in the new year at Hollywood & Highland's new bar, restaurant and arcade, **Dave & Buster's!** They're throwing a Hollywood-style party featuring special guest DJ Mark Stylz (Soldier of Sound) with four hours premium open bar, appetizers, power cards, photo booth and much, much more!

Tickets are \$75 per person or \$100 per person for the VIP package (pre-sale discount before December 20, tax and gratuity included). For more information contact Dave & Buster's Hollywood at 323-603-2400. For Large Groups contact Niki_Jones@daveandbusters.com.

www.daveandbusters.com