

CENTRAL HOLLYWOOD COALITION  
BOARD OF DIRECTORS MEETING  
**AGENDA**

March 7, 2017 4 – 6 p.m.

Meeting Location: Principal office for Central Hollywood Coalition  
6562 Hollywood Blvd., Los Angeles, CA 90028

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- I. **CALL TO ORDER** – Fabio Conti, President – 4:00 p.m.
- II. **PUBLIC COMMENT\*, INTRODUCTIONS, & SPECIAL GUESTS**
- III. **APPROVAL OF BOARD MINUTES**
  - **Action:** Approve February 14, 2017 Board Minutes
- IV. 4:30 p.m. - **TREASURER'S REPORT** – Joyce Williams-Maxwell, Treasurer
  - A. **Action:** Review and approve February 28, 2017 Financial Statement
- V. 4:45 p.m. - **COMMITTEE & PROGRAM REPORTS**
  - A. **Jt. Security Committee** – Rosenthal and Morrison
    - a. BID Security Year End Report – Steve Seyler, Andrews International
    - b. Update on increase of Andrews Contract Labor Costs to accommodate pay increases for personnel as requested by Andrews International (Approved at Feb. 14, 2017 Meeting).
    - c. Friends of Selma Park – Meeting update
    - d. Homeless Issues update
  - B. **Streetscape & Planning Committee** – Gordon & Severson
    - a. Maintenance contract
    - b. Hollywood Wayfinding Signage Project update
    - c. String lights
  - C. **Marketing and Communications** - Strecker
    - a. Sunset & Dine
      - i. Progress on 2017 event
    - b. Summer in Hollywood/First Friday Concept – Meeting March 8
    - c. Sunset & Vine Banner Update
- VI. 5:30 p.m. - **NEW BUSINESS**
  - A. **Nominating Committee** – Pogorzelski and Mariani
    - a. Volunteers for Committee Participation
- VII. 5:45 p.m. - **OLD BUSINESS**
  - A. **Ad-hoc BID Renewal Working Group** – General Update
    - a. Report from Ad-hoc BID Renewal Committee Meeting

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\* Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda.

VIII. 5:50 p.m. - **STAFF REPORTS**

IX. **NEXT MEETING**

Tuesday, April 11, 2017 at 4 p.m.

X. **ADJOURNMENT**

*As a covered entity under Title II of the Americans with Disabilities Act, organizations that contract with the City of Los Angeles do not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the office of the Hollywood Property Owners Alliance at 323-463-6767.*