

CENTRAL HOLLYWOOD COALITION
BOARD OF DIRECTORS MEETING
AGENDA

May 9, 2017 4 – 6 p.m.

Meeting Location: Principal office for Central Hollywood Coalition
6562 Hollywood Blvd., Los Angeles, CA 90028

- I. **CALL TO ORDER** – Fabio Conti, President – 4:00 p.m.
- II. **PUBLIC COMMENT*, INTRODUCTIONS, & SPECIAL GUESTS**
- III. **APPROVAL OF BOARD MINUTES**
 - **Action:** Approve April 11, 2017 Board Minutes
- IV. 4:30 p.m. - **TREASURER'S REPORT** – Joyce Williams-Maxwell, Treasurer
 - A. **Action:** Review and approve April 30, 2017 Financial Statement
 - B. Review of Annual CPI increase policy
 - **Action:** Institute up to a 2.68% increase to the 2017-2018 assessment roll
- V. 4:45 p.m. - **COMMITTEE & PROGRAM REPORTS**
 - A. **Jt. Security Committee** – Rosenthal and Morrison
 - a. Outreach to the Mayor's Office
 - b. Homeless Issues update
 - c. Andrews' BID Security Report
 - B. **Streetscape & Planning Committee** – Gordon & Severson
 - a. Cahuenga Palm Trees
 - **Action:** Approve expenditure NTE \$1,600 from Beautification Budget to trim palm trees on the Cahuenga corridor due to safety concerns
 - b. Wayfinding Signage Project
 - c. Cahuenga String Lights
 - C. **Marketing and Communications** - Strecker
 - a. Sunset & Dine
 - i. Progress on 2017 event
 - b. Old Hollywood Locals Night Report
- VI. 5:30 p.m. - **NEW BUSINESS**
 - A. **Nominating Committee** – Pogorzelski
 - a. Announcement of Final Committee Appointments – Fabio Conti
- VII. 5:45 p.m. - **OLD BUSINESS**
 - A. **Ad-hoc BID Renewal Working Group** – General Update
 - a. Report from Ad-hoc BID Renewal Committee Meeting

* Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda.

VIII. 5:50 p.m. - **STAFF REPORTS**

A. **CDA Legislative Committee Updates**

- a. Discussion and review of upcoming California State Senate and Assembly Bills
- **Action:** Adopt a position on AB 943
 - **Action:** Adopt a position on SB 384

IX. **NEXT MEETING**

Tuesday, June 13, 2017

X. **ADJOURNMENT**

As a covered entity under Title II of the Americans with Disabilities Act, organizations that contract with the City of Los Angeles do not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the office of the Hollywood Property Owners Alliance at 323-463-6767.