

CENTRAL HOLLYWOOD COALITION
BOARD OF DIRECTORS MEETING
AGENDA

Tuesday, November 14, 2017
4 p.m. to 6 p.m.

Meeting Location: Principal office for Central Hollywood Coalition
6562 Hollywood Blvd., Los Angeles, CA 90028

- I. **CALL TO ORDER** – Fabio Conti, President – 4:00 p.m.
- II. **PUBLIC COMMENT*, INTRODUCTIONS, & SPECIAL GUESTS**
- III. **APPROVAL OF BOARD MINUTES**
 - **Action:** Approve 9/12/2017 Minutes
- IV. 4:30 p.m. - **TREASURER'S REPORT** – Joyce Williams-Maxwell, Treasurer
 - A. **Action:** Review and approve October 31, 2017 Financial Statements
 - B. **Action:** Review and approve 2018 CHC Budget
 - C. **Action:** Review and approve 2018 Sunset and Vine BID Planning Report
 - D. Insurance Policy Update
- V. 4:45 p.m. - **COMMITTEE & PROGRAM REPORTS**
 - A. **Ad Hoc BID Renewal Steering Committee** – Brian Folb
 - a. Update on DRAFT MDP and Engineer's Report
 - b. Report from the October BID Renewal Open House
 - B. **Jt. Security Committee** – Rosenthal and Morrison
 - a. Public Safety Update
 - b. Street Vending Ordinance Update
 - c. Monthly Report – Andrews International
 - d. Homeless Issues Update
 - i. Case Study from the Center – Alex Sato
 - ii. Hollywood Shelter Search – Dan Halden
 - iii. Potential Homeless Property Storage Facility – Halden and Mariani
 - iv. Collaborative Outreach strategy – Halden and Mariani
 - e. Permanent Supportive Housing Ordinance Report - Mariani
Action: Adopt position to support the Permanent Supportive Housing Ordinance
 - C. **Streetscape & Planning Committee** – Gordon & Severson
 - a. Cahuenga String Lights Update
 - b. Selma/Ivar Pop-up Park Update
 - c. Wayfinding Signage Update
 - d. Transportation Meeting Report
 - D. **Marketing and Communications** – Devin Strecker
 - a. Sunset & Dine 2017 Financial Report
 - b. **Action:** Approve donation of \$5,000-\$10,000 to The Center from Sunset & Dine proceeds.

* Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda.

- c. Jollywood: A Holiday Pop-Up in Old Hollywood, December 12 (Sponsorship opportunities available)

VI. NEW BUSINESS

- A. **Nominating Committee** – Chase Gordon (chair), Brian Folb, and Melissa Logan
 - a. Proposed Slate Announcement
 - b. **Action:** Elect Stacey Levine to serve the remainder of open board seat with term expiring in 2019.

VII. 5:50 p.m. - **STAFF REPORTS**

- A. Staffing Update
- B. Meeting with Assemblymember Bloom – December 7
- C. What I learned at IDA – Devin Strecker and Joseph Mariani
- D. Stanton Fellowship Update
- E. United Way Homewalk – November 18, 2017

VIII. **NEXT MEETING –**

Tuesday, December 12, 2017

IX. **ADJOURNMENT**

As a covered entity under Title II of the Americans with Disabilities Act, organizations that contract with the City of Los Angeles do not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the office of the Hollywood Property Owners Alliance at 323-463-6767.