

CENTRAL HOLLYWOOD COALITION  
BOARD OF DIRECTORS MEETING  
**AGENDA**

Tuesday, September 12, 2017  
4 p.m. to 6 p.m.

Meeting Location: Principal office for Central Hollywood Coalition  
6562 Hollywood Blvd., Los Angeles, CA 90028

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- I. **CALL TO ORDER** – Fabio Conti, President
- II. **PUBLIC COMMENT\*, INTRODUCTIONS, & SPECIAL GUESTS**
- III. **APPROVAL OF BOARD MINUTES**
  - **Action:** Approve 8/14/2017 Minutes
- IV. 4:30 p.m. - **TREASURER'S REPORT** – Joyce Williams-Maxwell, Treasurer
  - A. **Action:** Review and approve August 31, 2017 Financial Statements
- V. 4:45 p.m. - **COMMITTEE & PROGRAM REPORTS**
  - A. **Ad Hoc BID Renewal Steering Committee** – Brian Folb
    - a. Update on DRAFT MDP and Engineer's Report
    - b. Review of Key Dates
  - B. **Marketing and Communications** - Strecker
    - a. Sunset & Dine 2017
      - i. September 28, 2017 at Columbia Square – Update
  - C. **Streetscape & Planning Committee** – Gordon & Severson
    - a. Wayfinding Signage Update
    - b. Cahuenga String Lights Update
  - D. **Jt. Security Committee** – Rosenthal and Morrison
    - a. Meeting Scheduled 9-13-2017
    - b. Public Safety Update
    - c. Monthly Report – Andrews International
    - d. Sponsorship of Homeless Connect Day – October 4
      - i. **Action:** Approve sponsorship of up to \$4,000, to assist with providing necessary services and supplies for the event.
- VI. NEW BUSINESS
  - A. Legislation tracking
    - AB 1479 (Bonta) – Update
- VII. 5:50 p.m. - **STAFF REPORTS**
- VIII. **NEXT MEETING –**

Tuesday, October 10, 2017

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\* Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda.

**IX. ADJOURNMENT**

*As a covered entity under Title II of the Americans with Disabilities Act, organizations that contract with the City of Los Angeles do not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the office of the Hollywood Property Owners Alliance at 323-463-6767.*