

JOLLYWOOD

A Holiday Pop-Up in Old Hollywood

December 9, 2017, 11:30 a.m. – 7:30 p.m.

Vendor Form

Contact Name: _____

Company/Organization Name: _____

Address: _____

Phone Number: _____ Web Site: _____

Email: _____ Social Media Link: _____

____ We would like to be a vendor at Jollywood. Regular vendor booth includes one 8' table, 2 chairs, table linen, canopy with twinkle lights, for a \$60 fee.

- Add Ons:
- ____ Electricity \$15
 - ____ WiFi Internet \$10
 - ____ Table risers (set of 4; counter height) \$5
 - ____ PREMIUM BOOTH (inc. all the above, sponsorship and more!) \$50

Are you a local Hollywood Vendor*? ____ YES ____ NO

**Vendors that live or work regularly in the Hollywood area will receive a discount of \$10*

Estimated attendance of 1,000 expected

Please e-mail this form to Devin Strecker at Hollywood Property Owners Alliance, devin@hollywoodbid.org, no later than Friday, November 17, 2017. You may also text to: (323) 603-9213.

www.onlyinhollywood.org/jollywood

The Hollywood Property Owners Alliance is a 501(c)6 nonprofit corporation that manages the [Hollywood Entertainment District](#) property business improvement district (BID). The HPOA is governed by 17 property owners and/or representatives representing the diverse array of property types in the District: commercial, residential, hotel, parking lot, nonprofit and government owned. The HED is funded by approximately 400 property owners who assess themselves more than \$3.4M annually to pay for cleaning, security, streetscape and marketing services. The HED spans a 1.8 mile stretch of Hollywood Blvd., from La Brea to the 101 Freeway. This middle section of the Boulevard is undergoing its own renaissance, as it is the last area to benefit from neighborhood renewal experienced in other parts of Hollywood. To help catalyze this change, the Hollywood Property Owners Alliance moved its staff office to the middle of the Boulevard, and an effort is underway to bring the property owners in this section of the BID together. A committee is working on a plan to brand this section of the BID, celebrating the rich history associated with these buildings. This "Old Hollywood" section is replete with history, legacy and stories of a vibrant downtown district where Hollywood got its start a century ago.