

## AGENDA

- **Welcome & Introductions**

- a. Guest Introduction – Nic Adams, St. Nick’s

- **Streetplus Update**

*(Sergio)*

- a. Utility Box Preparation
- b. Athens Update
- c. Vehicle Branding
- d. 2017 Q4 Report

- **New Projects**

- a. 2018 Budget Discussion *(Rich)*
- b. Alley Project *(Matthew)*
- c. Hollywood Blvd. Planter Proposal *(Rich)*
- d. Hanging Flower Baskets on Ivar Proposal *(Rich)*
- e. Argyle Median Landscaping *(Rich)*
- f. Cherokee Ave. Ficus Removal *(Rich)*
- g. USC Hollywood Boulevard planning study *(Rich)*
- h. Public Works/Sanitation Clean Up Efforts *(Rich)*
- i. New Business *(Rich)*

- **Current Projects**

- a. Kick-off event for utility box artwork *(Rich)*
- b. Wayfinding Signage Update *(Jeff)*
- c. Holiday/year-round Hollywood Blvd. lighting *(Jeff)*
- d. Hollywood Pop! Park *(Chase)*
- e. Cahuenga Blvd. String Lighting *(Chase)*