

CENTRAL HOLLYWOOD COALITION
BOARD OF DIRECTORS MEETING

AGENDA

Tuesday, February 13, 2018

4:30 p.m. to 6:30 p.m.

Meeting Location: Principal office for Central Hollywood Coalition
6562 Hollywood Blvd., Los Angeles, CA 90028

ANNUAL MEETING

- I. **CALL TO ORDER** – Fabio Conti – 4:30 p.m.
 - II. **REPORT FROM NOMINATING COMMITTEE** – Chase Gordon (Chair), Brian Folb, Melissa Logan
 - A. **Action:** Election of new board members
 - (a) Slate to be elected for three-year terms (2018-2021)
 - Fabio Conti, Fabiolus Cucina
 - C. Drew Planting, GPI
 - Michael Pogorzelski, AMPAS
 - Pam Smith, Robertson Properties Group
 - Joyce Williams-Maxwell, Emerson College
 - B. **Action:** Election of officers
 - (a) Recommendation of slate of officers, to serve one-year terms, and to serve as Executive Committee for Central Hollywood Coalition
 - President – Fabio Conti
 - Vice President – Bill Humphrey
 - Secretary – Jack Taglyan
 - Treasurer – Joyce Williams-Maxwell
 - V. **ADJOURNMENT OF ANNUAL MEETING**
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- I. **CALL TO ORDER** – Fabio Conti, President – 4:45 p.m.
 - II. **PUBLIC COMMENT*, INTRODUCTIONS, & SPECIAL GUESTS**
 - III. **APPROVAL OF BOARD MINUTES**
 - **Action:** Approve 1/9/2018 Minutes
 - IV. 4:50 p.m. - **TREASURER'S REPORT** – Joyce Williams-Maxwell, Treasurer
 - A. **Action:** Review and approve January 31, 2018 Financial Statements
 - V. 5:00 p.m. - **COMMITTEE & PROGRAM REPORTS**
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* Public Comment is an opportunity for public comment to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on subjects not appearing on the agenda.

- A. **Ad-hoc BID Renewal Steering Committee** – Brian Folb
 - a. Update on DRAFT MDP and Engineer's Report
 - b. Tentative BID Renewal Calendar

- B. **Ad-hoc Governance Committee** – Bill Humphrey
 - a. Punch list of bylaws provisions under review
 - b. Time frame for board merger

- C. **Jt. Security Committee** – Rosenthal and Morrison
 - a. Monthly Report – Andrews International
 - b. Homeless Issues Update

- D. **Streetscape & Planning Committee** – Gordon & Sarian
 - a. Cahuenga String Lights Update
 - b. Wayfinding Signage Update
 - c. Committee recommendation to develop punch list of beautification projects to utilize BID Special Projects funds and unallocated Streetscape Dollars
Action: Authorize expenditure of special project (approximately \$35K) and unallocated Streetscape Dollars (approximately \$19K) to pursue punch list of beautification projects within Sunset BID under the direction of Streetscape Committee
 - d. "Good Neighbor" Trash Bag Program
Action: authorize support of "good neighbor" trash program in partnership with the HPOA and City of Los Angeles by allowing for distribution and/or pick-up as warranted.

- E. **Marketing and Communications** – Devin Strecker
 - a. 2018 Event Schedule and Sponsorship Deck
 - b. LA Phil 100/CicLAvia – Report from meeting at Capitol Records

VI. **NEW BUSINESS**

VII. 6:15 p.m. - **STAFF REPORTS**

- A. Staffing Update

VIII. **NEXT MEETING –**

Tuesday, March 13, 2018 at 4 p.m.

IX. **ADJOURNMENT**

As a covered entity under Title II of the Americans with Disabilities Act, organizations that contract with the City of Los Angeles do not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the office of the Hollywood Property Owners Alliance at 323-463-6767.