I. 4:00 CALL TO ORDER – Bill Humphrey

II. 4:01 OPEN FORUM & INTRODUCTIONS

III. 4:03 PUBLIC COMMENT

IV. 4:07 APPROVAL OF THE MINUTES
   A. Action: Approve minutes from January 16, 2020 HPOA Board Meeting

V. 4:10 TREASURER’S REPORT – Drew Planting
   A. Report from the Treasurer (Planting)
   B. Action: Accept Jan 31, 2020 HED 19-28 Financial Statements

VI. 4:15 CHAIR’S REPORT – Bill Humphrey
   A. Report from the Chair (Humphrey)

VII. 4:20 Establishment of the 501c3 Entity (Larson)
   A. Action: Appoint committee to recommend bylaws to establish organization

VIII. 4:35 Argyle Park Open Space Project (Argyle / Yucca) – Larry Wilkes

IX. 4:50 COMMITTEE/ACTIVITY REPORTS
   A. Goal 1: Place Management (Chair: Frank Stephan, Staff: Ruben Lechuga)
      1. Report from 2/13 Committee meeting (Stephan)
      2. Action: Approve the recommendation to select Mydatt Services Inc.,
         dba Block by Block, as the vendor for the Hospitality Ambassador
         Program and authorize the President & CEO to negotiate and
         execute a contract consistent with budgetary parameters and not-
         to-exceed three-year term.

   B. Goal 2: Place Enhancement (Chair: Chase Gordon, Staff: Rich Sarian)
      1. Report from 2/11 Committee meeting (Sarian)
      2. Appoint Tony Zimbardi to the Goal 2 Committee.
C. Goal 3: Stakeholder Engagement (Chair: Brian Folb, Staff: Devin Strecker)
   1. Report from 2/18 Committee Meeting (Folb)

D. Goal 4: Advocacy & Economic Development (Chair: Mike Gargano, Staff: Kris Larson)
   1. Report from 2/20 Committee Meeting (Gargano)

E. Tourism District Overlay Zone – (Chair: Mike Harkins, Staff: Kris Larson)
   1. Report from 2/12 Committee meeting (Harkins)

X. 5:20 STAFF REPORT
   A. CEO Report

XII. 5:25 NEW BUSINESS

XIII. NEXT MEETINGS:
   • HED BOARD MEETING: March 19, 2020 4 PM – 6 PM

XIV. 5:30 ADJOURN

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